

Facing the Future with Ease

Education, Enterprise, Enthusiasm

NRF Annual Conference

Tuesday 23rd April 2009, Citywest Hotel, Saggart, Co. Dublin.



In the midst of the economic turmoil we have decided to create a conference that will look to the future with conviction, positivity and energy rather than concentrating on the all-consuming negatives while still addressing those issues of concern to the industry.
Frank Collins, NRF President.

To register for the Conference email director@nrf.ie

The conference is **FREE OF CHARGE** for staff of NRF member agencies and €75 euro per person for non-members.

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Schedule

Time	Item	Duration
9.00am	<i>Coffee and Exhibition Viewing</i>	30 mins
9.30am	Chairperson: Rowan Manahan (Fortify Services) Minister for Labour Affairs, Mr. Billy Kelleher TD	25 mins
9.55am	Frank Collins, NRF President Appreciation of the Situation	10 mins
10.05am	Alan Haugh (NERA) Fostering a Culture of Compliance	15 mins
10.20am	Annemarie Muntz (CIETT) The Crucial Role of Our Industry Internationally	15 mins
10.35am	Panel Discussion Panel to include Mark Fielding (ISME), Frank Collins (NRF), Anne Marie Muntz (CIETT)	20 mins
10.55am	<i>Coffee Break and Exhibition Viewing</i>	30 mins
11.25am	Lucy Gaffney (Chairperson, Communicorps) Triumph Through Adversity	25 mins
11.50am	Tempy Cummins (Vision 2 Reality) Taking it Personally: Managing our personal response to stressful times. Owners/Managers feel it too!	30 mins
12.20pm	Damien Mulley (Mulley Communications) Blog Marketing - Who? What? How? Why? (Live Demonstration)	20 mins
12.40pm	Rowan Manahan (Fortify Services) What Say Our Target Audience?	20 mins
1.00pm	<i>Light lunch & exhibition viewing</i>	40 mins
1.40pm	Bill Boorman (Tin Hat Strategy) A 13 Point Plan for Survival & Growth	40 mins
2.20pm	<i>Conference Officially Closes</i>	10 mins
2.30pm	Optional Workshop Structured Networking and Discussion of Key Topics of the Day	40 mins